

How to be a Business Superhero

★ Prepare for Everything ★ Train with the Best
★ Make Your Own Destiny at Work

Sean Wise

Dare to be Different.

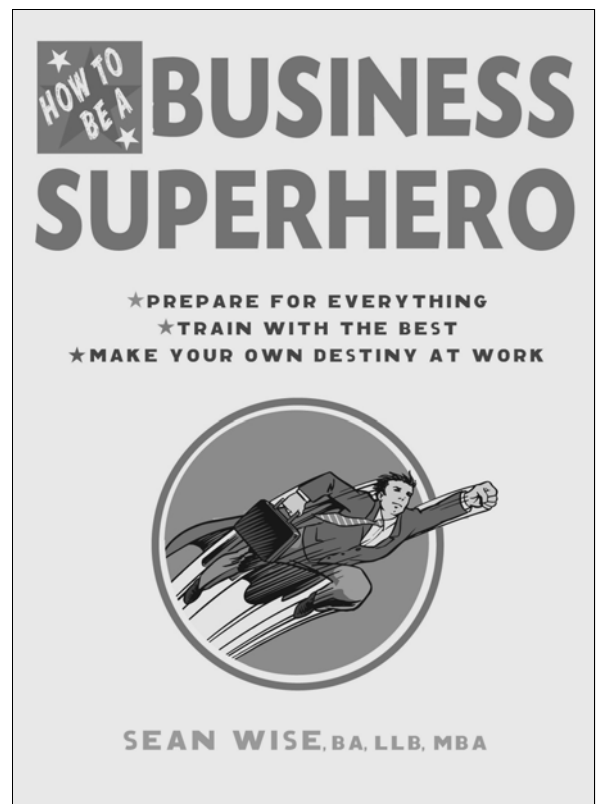
Turn Your Weakness into an Asset.

Manage Your Dark Side.

As a top venture capitalist, Sean Wise has learned the hard way how to create a winning business persona. As a self-proclaimed “comic book geek,” he’s also drawn inspiration and more than a few valuable strategies from the likes of Superman, the Green Lantern, Spawn, the X-Men, and other great comic-book icons. As well, he’s gleaned a few cautionary lessons from Lex Luthor, the Joker, and Doctor Doom.

In this engaging and insightful guide, Wise takes readers on a guided tour through the world of superheroes and their lessons, directly relating them to essential business strategies that we all need to master in order to succeed in today’s workplace.

This is the ultimate guide for anyone who dreams of donning a cape instead of a suit, taking an oath instead of swearing at the copier, and seeing the big picture instead of getting mired in the daily grind.



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