

*Author*

# Derrick de Kerckhove

Praise for Derrick de Kerckhove:

"The wiry tousle-haired academic zaps listeners with a constantly changing stream of insights, anecdotes and irreverent humour. He practically bounces with enthusiasm..."

Sharon Doyle Driedger,  
*Maclean's Magazine*



Derrick de Kerckhove is Director of the McLuhan Program in Culture & Technology and Professor in the Department of French at the University of Toronto. He received his Ph.D. in French Language and Literature from the University of Toronto in 1975 and a Doctorate du 3e cycle in Sociology of Art from the University of Tours (France) in 1979. He was an associate of the Centre for Culture and Technology from 1972 to 1980 and worked with Marshall McLuhan for over ten years as translator, assistant and co-author.

Derrick's many books include *The Skin of Culture* (1995) which is a collection of essays on the new electronic reality (rights sold in Japan and Holland); and *Connected Intelligence: The Arrival of the Web Society* (1997). His latest book *McLuhan For Managers: New Tools For New Thinking* (co-authored with Mark Federman) was released by Viking Canada in Fall 2003.

A consultant in media, cultural interests and related policies, Derrick participated in the preparation and brainstorming sessions for the plans for: the Ontario Pavilion at Expo '92 in Seville, the Canada in Space exhibit, and the Toronto Broadcast Centre for the CBC. He was a consultant to the Academy Award nominated film "Quiz Show", and is a member of the Canada-wide Media Watch research team. In 1995 Derrick de Kerckhove was inducted as a Knight in the Order of the Palmes Academiques — an honour created in 1808 by Emperor Napoleon to honour intellectuals and professors for their academic achievements, bestowed by the French Government.

For speaking engagements contact: [www.nsb.com](http://www.nsb.com)