

## Non-Fiction Rights

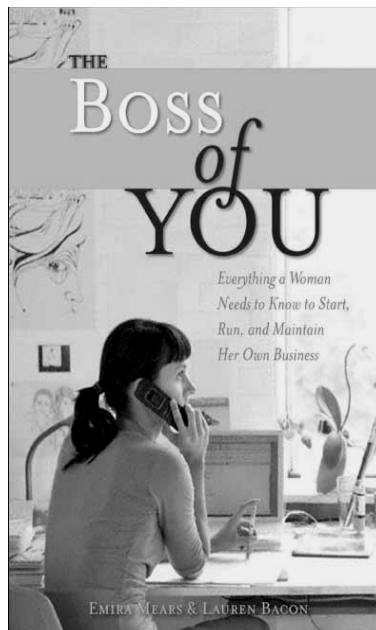
# The Boss of You

Everything a Woman Needs to Know to Start,  
Run, and Maintain Her Own Business

Lauren Bacon & Emira Mears

It was back when Lauren Bacon and Emira Mears sat down to figure out where their business was going that *The Boss of You* was born. They wanted a smart, relevant and witty business book to guide them as they were striking out on their own path. Most of all they wanted a book that spoke to them—that understood where they were coming from—as new millennium women—and not the “Martha Stewart fare” they found in the women’s entrepreneur section of bookstores.

*The Boss of You* will be both a treasured handbook and cultural reference point for the growing force of women shaping the culture of business today. Women make up to nearly half of the small business owners in both the US and Canada. These women are not a fad—they are a culturally savvy force and are independent-minded young women who have a hunch that they have what it takes to take charge of their careers and start up their own successful ventures. Part of their business plan, and as instrumental as meetings with bankers, financial planners, and designers, will be a copy of *The Boss of You: Everything a Woman Needs to Know to Start, Run, and Maintain Her Own Business*.



“...the book offers unconventional advice on running a business where every aspect of it is close to your heart.” **Entrepreneur.com**

“Mears and Bacon offer sage advice ...and this handy guide feels... more like chatting with a knowledgeable friend over afternoon tea.” **BUST**

“Women with dreams of owning their business will find much to aid them—and much to enjoy—in this thoughtful guide.” **Publisher’s Weekly**

“Mears and Bacon offer real down-to-earth advice backed up with real-life scenarios.” **Library Journal**

“Web design partners and strategists and now coauthors Mears and Bacon make sure that the rational side is well-prepared before venturing into a new business, with lots of straight-forward talk.” **Booklist**

Non-Fiction: Career/Business  
Publisher: Seal Books (Perseus) USA  
Rights sold: North American English  
Pub date: February 2008  
Materials available: Finished book  
Rights available: Translation/Film-TV